



Malone Chamber of Commerce

Food Truck
Vendor Packet



Summer 2023 Events

I would like to invite you to join the Malone Chamber of Commerce. The Malone Chamber of Commerce is a not-for-profit organization that works with the business community in Malone and the surrounding areas. Our goal is to promote and expand businesses, industry, and the quality of life in the Malone Region.

The Chamber works behind the scenes to make many good things happen for the area. The Malone Chamber is funded solely by Membership investments. Therefore, we require the support of as many businesses, organizations, and individuals as possible to continue our efforts to improve the economic climate in the North Country region.

Your investment in the Malone Chamber of Commerce provides many benefits, including:

- A listing in the Chamber's valuable Membership Directory
- Complimentary promotion through our social media and promotions
- Networking opportunities, including Trivia Nights and Business After Hours
- Committee and Civic Involvement
- Grand Opening Assistance
- Annual Dinner & booth space at our annual events (Summer Fest, Fly-In, Concerts in the Park)
- Advertising opportunities
- Preferential Business referrals
- Information Bureau
- Participation in Legislative events

You have been advertising in local papers, and we know how costly that can be. We can help you supplement your advertising through your membership. Your once-yearly membership dues will include ongoing promotion for your business for a full year.

I am including a membership packet along with an application for your convenience. Please call or email me should you have any questions or need additional information. We look forward to welcoming you to our Chamber.

Sincerely,

Mary Scharf (President) - Malone Chamber of Commerce

Member Benefits

Your networking opportunities with The Malone Chamber of Commerce are not limited to but include the following:

- Networking and new business contacts to help your business grow.
- Join other businesses for a shared commitment to the area's economic vitality and quality of life for employees and their families.
- Referrals and sales opportunities to deliver a return on your investment.
- The Malone Chamber of Commerce is the "Voice of Business" for government advocacy.
- Associate status with the North Country Chamber of Commerce, which includes:
 - Health/Dental/Vision insurance
 - Electricity discounts
 - Commerce Card
 - Small Business Answer Service
 - Discounted access to certain programs and events.
- Free listing in The Chamber's Membership Directory.
- Impacting important issues to shape the future of the North Country.
- Receive weekly announcements and event details from our weekly e-newsletter.
- Distribution of your materials in our information bureau office.
- Promoting your business and events through social media.
- Opportunities to sponsor events in our community.
- Small business startup and education assistance.
- Helping to complete forms, permits, paperwork, grant applications, & miscellaneous documents pertaining to your business.
- Marketing and sponsorship opportunities at Chamber events.
- Access to the information that is provided only to Chamber members.

Malone Chamber of Commerce Annual Membership Dues

- *1-10 Employees* - \$165.00 a year
- *11-49 Employees* - \$230.00 a year
- *50-99 Employees* - \$310.00 a year
- *100+ Employees* - \$575.00 a year
- *Personal Membership* - \$75.00

Marketing Opportunities

<u>Oppurtunity</u>	<u>Description</u>
WEBSITE	Our business directory can be found on The Chamber's Web site. All members can be searched for by using their business name, category, and/or keyword. <i>Our website is currently in the process of receiving a makeover!</i>
NEWS RELEASES	Members may provide news releases about important events in their businesses for inclusion on The Chamber's Web site & social media.
RIBBON CUTTINGS	Businesses celebrating grand openings, anniversaries, new locations, or other special events may request a Ribbon Cutting.
BROCHURE DISPLAY	Only Chamber members are allowed to display their brochures in The Chamber office.
EVENT SPONSORSHIP OPPORTUNITIES	The Chamber offers great sponsorship opportunities for businesses seeking quality exposure within the community and region.
ADVERTISING	Members may advertise their business through the Malone Chamber website and weekly newsletter.

Networking Opportunities

<u>Oppourtunity</u>	<u>Description</u>
MONTHLY TRIVIA NIGHTS	Monthly Trivia Nights at local restaurants and bars. This is an opportunity to meet new clients and for restaurants and bars to host a fun event. Businesses may form trivia teams and compete against other business teams and community members.
BUSINESS AFTER HOURS	BAH offers Chamber members an opportunity to promote their product or service in an after-hours social environment. Business After Hours is a great way to boost commercial success and foster business relationships.
ANNUAL DINNER	This is the Chamber's annual dinner meeting for the year. This event recaps our prior year's activities, puts focus on the goals of the Chamber for the upcoming year, and spotlights businesses & individuals.
SPECIAL EVENTS	This includes our Summer Fest, Fly-In, Concerts in the Park, Holiday Decorating Contests, and more. Chamber Events are extremely popular and provide a wonderful way for your business to gain exposure, as well as meet and mingle with other business owners and the community. We are always happy to hear of new event ideas!

Membership Application

The following applicant agrees to membership in the Malone Chamber of Commerce for the following annual investment. It is understood that membership is for a minimum period of one year from the date recorded. Membership is renewed in the month of the member's anniversary date and will be invoiced for renewal at the beginning of that month.

COMPANY NAME

CONTACT NAME

BUSINESS ADDRESS

MAILING ADDRESS

PHONE NUMBER

CELL PHONE

EMAIL

FACEBOOK PROFILE

COMPANY WEBSITE

Membership Information

Business Size

Personal (No Employees)

1-10 Employees

11-49 Employees

50-99 Employees

100+ Employees

Second (or More) Member Business

Tell us a little about your business and what you hope to achieve through membership with the Malone Chamber of Commerce.

PAYMENT INFORMATION

- CASH

- CHECK - Made payable to "Malone Chamber of Commerce."

Amount



You can also complete your application and pay online using our website.

<https://tinyurl.com/4vp53j36>

or Scan the QR Code

Point of Contact

For questions and clarifications, please reach out to the Executive Assistant:

Name

Courtney Cooper

Email

director@malonechambero
fcommerce.com

Phone

518.483.3760

